

DECLARATION FOR PATENT APPLICATION AND
POWER OF ATTORNEY

As an undersigned inventor, I hereby declare that:

My residence, post office address and country of citizenship are as stated directly below my name.

I believe (check one) ☒ I am the original, first and sole inventor
☐ I am a joint inventor and the below named inventors are the
original and first inventors

of the subject matter which is claimed and for which a patent is sought on the invention entitled

**CUSTOMER SERVICES AND ADVERTISING BASED UPON DEVICE ATTRIBUTES
AND ASSOCIATED DISTRIBUTED PROCESSING SYSTEM**

the specification of which

(check one) ☒ is attached hereto.
☐ was filed on _____,
as Application Serial No. _____,
and was amended on _____.
(if applicable)

I further declare that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office (hereinafter "the Office") all information known to me to be material to patentability of the subject matter which is claimed as defined in 37 C.F.R. §1.56.

I hereby claim foreign priority benefits under 35 U.S.C. § 119 of any foreign application(s) for patent or inventor's certificate indicated below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

00000000-00000000-00000000-00000000

Prior Foreign Application(s)
Number Country

Day/Month/Year Filed

Priority
Claimed
Yes No

None

I hereby claim the benefit under 35 U.S. C. §119(e) of any United States provisional application listed below:

Provisional Application Serial No.

Filing Date

None

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 C.F.R. § 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

<u>Application Serial No.</u>	<u>Filing Date</u>	<u>Status (patented, pending, abandoned)</u>
09/538,543	March 30, 2000	Pending
09/539,023	March 30, 2000	Pending
09/539,448	March 30, 2000	Pending
09/539,428	March 30, 2000	Pending
09/539,106	March 30, 2000	Pending
09/538,542	March 30, 2000	Pending
09/539,107	March 30, 2000	Pending

I hereby appoint: Robert M. O'Keefe (Reg. No. 35,630), Richard D. Egan (Reg. No. 36,788), Brian W. Peterman (Reg. No. 37,908), and William W. Enders (Reg. No. 41,735), each an attorney of the firm of O'KEEFE, EGAN & PETERMAN, as its attorneys for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Address all telephone calls to Brian W. Peterman at telephone number (512) 347-1611.

Address all correspondence to:

Brian W. Peterman
O'KEEFE, EGAN & PETERMAN
1101 Capital of Texas Highway South

[illegible]

Full name of sole inventor: Edward A. Hubbard

Residence Address: 3105 SCARLET OAK COTT ROUND ROCK TX 78664
(Including Postal Code)

Citizenship: USA

Post Office Address: SAME
(Including Postal Code)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: EDWARD A. HUBBARD
Filed: CONCURRENTLY HEREWITH
For: CUSTOMER SERVICES AND ADVERTISING BASED UPON
DEVICE ATTRIBUTES AND ASSOCIATED DISTRIBUTED
PROCESSING SYSTEM
Serial No.: UNKNOWN
Group Art Unit: UNKNOWN
Examiner: UNKNOWN
Atty Dkt: UNTD:013

EXPRESS MAIL CERTIFICATION

NUMBER: EL634616098US

I hereby certify that this paper or fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service, postage prepaid, under 37 C.F.R. 1.10 on the date indicated below and is addressed to: Assistant Commissioner of Patents, Washington, D.C. 20231.

June 23, 2000
Date

Kim E. Minear
[Name]

Assistant Commissioner For Patents
Washington, D.C. 20231

**ELECTION UNDER 37 C.F.R. §§3.71 AND 3.73
AND POWER OF ATTORNEY**

Sir:

The undersigned being Assignee of record of the entire interest in the above-identified application by virtue of an assignment filed concurrently herewith hereby elects, under 37 C.F.R. §3.71, to prosecute the application to the exclusion of the inventor. A statement under 37 C.F.R. 3.73(b) (PTO Form PTO/SB/96 (6-98)) is concurrently filed herewith.

The Assignee hereby revokes any previous Powers of Attorney and appoints Robert M. O'Keefe, Reg. No. 35,630; Richard D. Egan, Reg. No. 36,788; Brian W. Peterman, Reg. No. 37,908, and William W. Enders, Reg. No. 41,735, each an attorney of the firm of O'KEEFE, EGAN & PETERMAN, LLP, as its attorney for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection

therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Pursuant to 37 C.F.R. §3.73, the undersigned has reviewed the evidentiary documents, specifically the Assignment to UNITED DEVICES, INC., referenced below, and certifies that to the best of my knowledge and belief, title remains in the name of the Assignee.

Please direct all communications as follows:

Brian W. Peterman
O'KEEFE, EGAN & PETERMAN, LLP
1101 Capital of Texas Highway South
Building C, Suite 200
Austin, Texas 78746
512/347-1611
FAX 512/347-1615

ASSIGNEE:

UNITED DEVICES, INC.

By:



Name: Edward A. Hubbard

Title: Chief Executive Officer

Date: 6/23/00

ASSIGNMENT:

- ☒ Filed concurrently herewith
☐ Previously filed [date](copy enclosed)
☐ Previously recorded
Date: _____
Reel: _____
Frame: _____

O'KEEFE, EGAN & PETERMAN, L.L.P.
1101 Capital of Texas Highway South
Building C, Suite 200
Austin, Texas 78746
512-347-1611

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: United Devices, Inc.

Application No./Patent No.: _____ Filed/Issue Date: June 23, 2000

Entitled: CUSTOMER SERVICES AND ADVERTISING BASED UPON DEVICE
ATTRIBUTES AND ASSOCIATED DISTRIBUTED PROCESSING SYSTEM

United Devices, Inc., a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____
 The document was recorded in the Patent and Trademark Office at
 Reel _____, Frame _____, or for which a copy thereof is attached.
2. From: _____ To: _____
 The document was recorded in the Patent and Trademark Office at
 Reel _____, Frame _____, or for which a copy thereof is attached.
3. From: _____ To: _____
 The document was recorded in the Patent and Trademark Office at
 Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8]

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

6/23/00

Date

Edward A. Hubbard

Signature

Edward A. Hubbard

Typed or printed name

Chief Executive Officer

Title